### Informal employment in South Africa

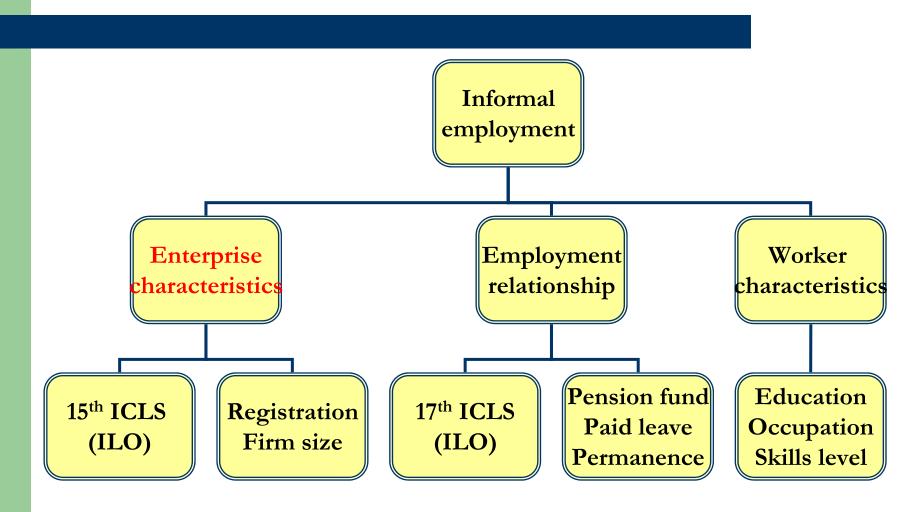
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\*\*\* The author acknowledges the valuable comments by **Prof. Servaas** van der Berg.

### Format of the presentation:

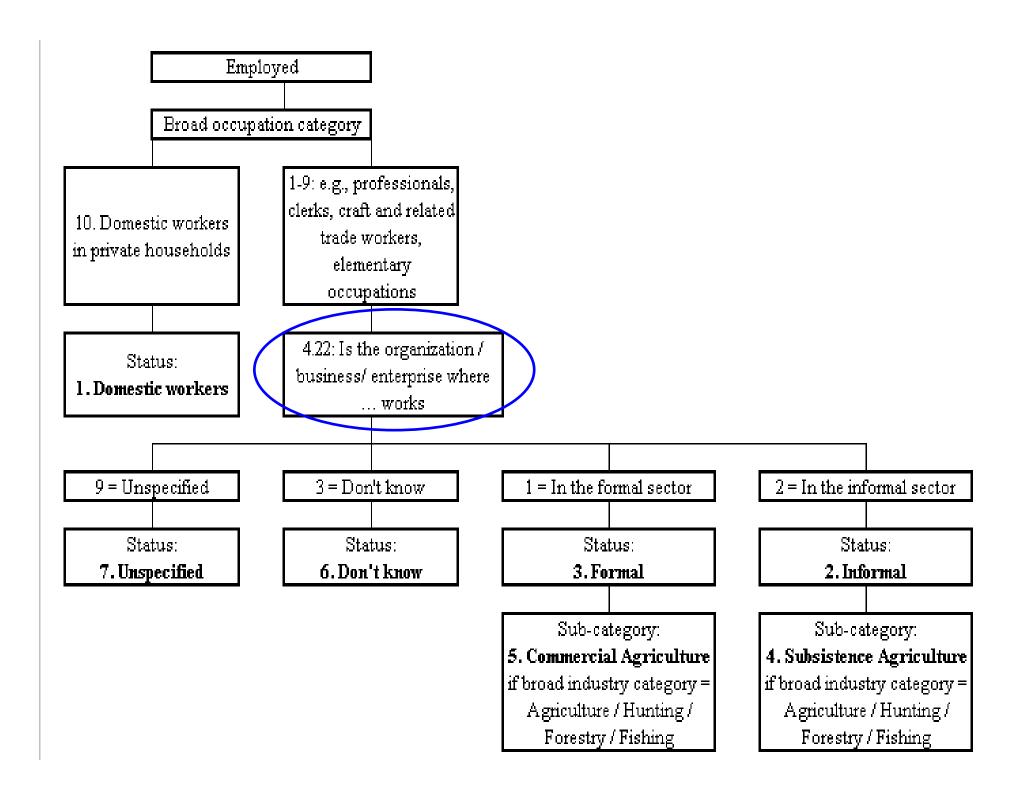
- (Quick!) Review of the official (Stats SA) and unofficial (proposed) approaches to define informal employment
- Profile of informal workers
  - Demographic
  - Work activities
  - Working conditions
  - Earnings

# Common approaches to define informal employment



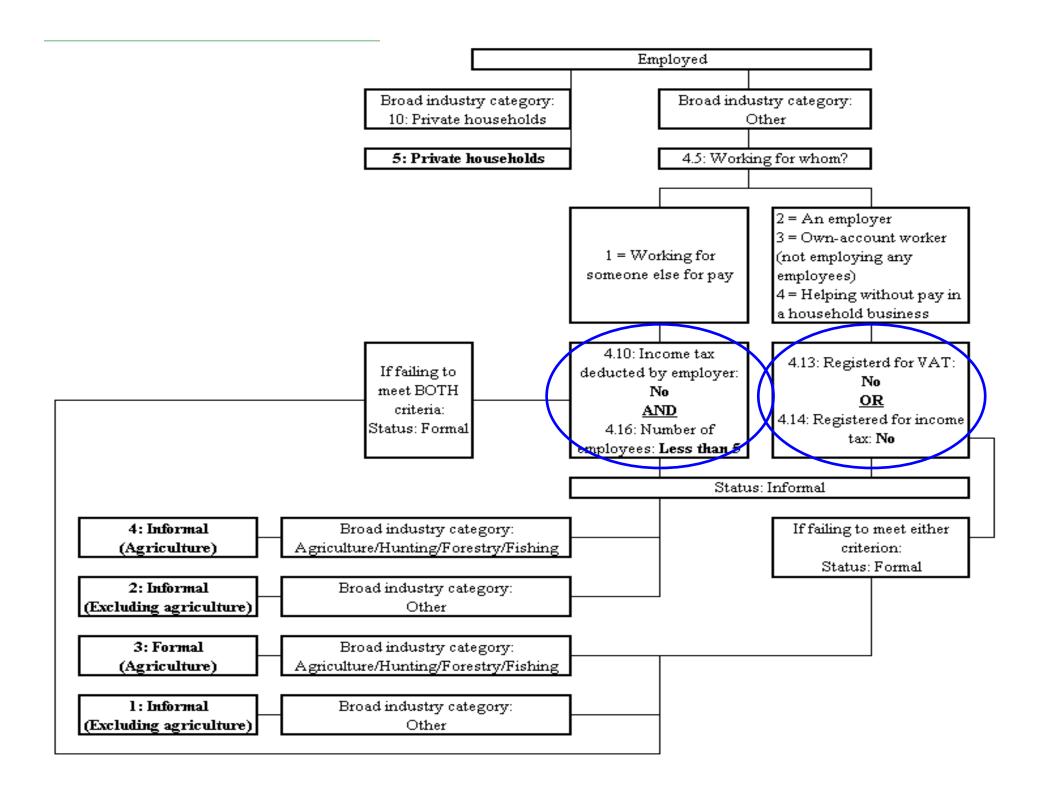
# **South African approaches: 1995-2007 Stat SA (1995 – 2007)**

- Official method to capture informal employment in 1995-2007
- Enterprise-based criterion adopted
- Criticisms:
  - Respondents' answer to the <u>direct question</u> were guided by their <u>self-perception</u>.
  - The questionnaire did not instruct the interviewers to read the footnote that explained the difference between formal and informal sectors in such direct question.
  - Even if the explanation was read, the respondents might not properly understand what registration of an enterprise entailed, thereby giving incorrect answers.
  - The questionnaire assumed that the employees knew the enterprise's formal/informal sector status.



## South African approaches: 2008 – Stat SA method A

- Official method to capture informal employment since 2008
- <u>Enterprise-based</u> criteria adopted
- The direct, self-perceptive question on the formal/informal sector status was completely abandoned when distinguishing the informal sector workers. Other questions relating to the registration status of the enterprise are adopted when deriving informal employment.
- Employees were classified as informal workers if income tax (PAYE/SITE) was not deduced from their salary/wage and the number of employees at the place of work was fewer than 5.
- Employers, own-account workers and those who were unpaid in household business (all three categories are classified as selfemployed) were classified as informal workers if they were not registered for either income tax or VAT.



## South African approaches: 2008 – Stat SA method B

- Unofficial method to capture informal employment since 2008
- Enterprise-based and employment-relationshipbased criteria adopted
- Methodology:
  - All the informal sector workers as defined in method A are still defined as informal workers.
  - Looking at the former sector employees, they are re-coded as informally employed if they are not entitled <u>medical aid</u>
     OR not entitled <u>pension funds</u> OR did not have <u>written</u>
     <u>contract</u> with the employer.

|            | [A]: Employment | [B]: Informal | [B] / [A] |
|------------|-----------------|---------------|-----------|
| OHS1995    | 9,499,347       | 521,668       | 5.5%      |
| OHS1996    | 8,966,307       | 330,100       | 3.7%      |
| OHS1997    | 9,093,647       | 1,043,347     | 11.5%     |
| OHS1998    | 9,370,130       | 1,077,141     | 11.5%     |
| OHS1999    | 10,356,143      | 1,571,646     | 15.2%     |
| LFS2000a   | 11,874,409      | 1,819,556     | 15.3%     |
| LFS2000b   | 12,224,406      | 2,026,065     | 16.6%     |
| LFS2001a   | 12,260,207      | 2,836,182     | 23.1%     |
| LFS2001b   | 11,167,541      | 1,964,763     | 17.6%     |
| LFS2002a   | 11,603,398      | 1,821,426     | 15.7%     |
| LFS2002b   | 11,283,924      | 1,778,542     | 15.8%     |
| LFS2003a   | 11,297,621      | 1,827,711     | 16.2%     |
| LFS2003b   | 11,411,351      | 1,901,131     | 16.7%     |
| LFS2004a   | 11,378,217      | 1,764,630     | 15.5%     |
| LFS2004b   | 11,630,196      | 1,944,236     | 16.7%     |
| LFS2005a   | 11,894,320      | 2,068,479     | 17.4%     |
| LFS2005b   | 12,287,798      | 2,459,690     | 20.0%     |
| LFS2006a   | 12,437,963      | 2,187,940     | 17.6%     |
| LFS2006b   | 12,787,285      | 2,376,338     | 18.6%     |
| LFS2007a   | 12,634,896      | 2,129,164     | 16.9%     |
| LFS2007b   | 13,293,327      | 2,083,855     | 15.7%     |
| QLFS2008Q1 | 13,636,995      | 2,324,768     | 17.0%     |
| QLFS2008Q2 | 13,749,288      | 2,347,559     | 17.1%     |
| QLFS2008Q3 | 13,668,530      | 2,178,806     | 15.9%     |
| QLFS2008Q4 | 13,861,822      | 2,249,608     | 16.2%     |
| QLFS2009Q1 | 13,652,530      | 2,157,422     | 15.8%     |
| QLFS2009Q2 | 13,388,133      |               | 15.8%     |
| QLFS2009Q3 | 12,896,820      | 1,995,863     | 15.5%     |
| QLFS2009Q4 | 12,983,951      | 2,110,204     |           |
| QLFS2010Q1 | 12,825,578      | 2,014,083     |           |
| QLFS2010Q2 | 12,766,534      |               |           |
| QLFS2010Q3 | 12,998,660      | 2,177,395     |           |

### ment: Number

Devey et al. (2006) argues that, the LFS 2001a figure might not bean outlier, but rather the 'correct' estimate.

It is because more probing questions were asked about self-employment and small businesses in a follow-up survey, which may have led to a larger number of respondents than usual classifying themselves as informal workers.

## Informal employment: Demographic & education characteristics

- More Blacks in informal sector, increasing from 84% in early LFS to 87% in QLFS2009
- More males than females (ranges from 55%/45% to 60%/40%)
- Informal sector employment as percentage of non-agricultural employment by gender and race is the highest for **Black females**, hovers around 35%.

## Informal employment: Demographic & education characteristics

- Concentrated in Gauteng (+-25%), KwaZulu-Natal (+-20%), Eastern Cape (+-15%) and Limpopo (+-13%) provinces.
- Aged 25-44 years.
- About 70% have less than Matric as highest educational attainment.

## Informal employment: Demographic & education characteristics

| QLFS                    | Informal sector |          |        |       |       | Formal sector |          |        |       |       |
|-------------------------|-----------------|----------|--------|-------|-------|---------------|----------|--------|-------|-------|
| 2010 Q2                 | Black           | Coloured | Indian | White | All   | Black         | Coloured | Indian | White | All   |
| No<br>Education         | 5.9%            | 1.3%     | 1.0%   | 0.0%  | 5.2%  | 2.0%          | 0.6%     | 0.3%   | 0.0%  | 1.4%  |
| Incomplete<br>Primary   | 15.3%           | 8.1%     | 6.2%   | 0.8%  | 13.8% | 6.5%          | 3.6%     | 1.1%   | 0.1%  | 4.6%  |
| Incomplete<br>Secondary | 54.1%           | 62.0%    | 30.3%  | 22.3% | 52.5% | 37.8%         | 40.8%    | 20.9%  | 13.9% | 32.5% |
| Matric                  | 21.3%           | 22.1%    | 47.4%  | 44.4% | 23.1% | 32.1%         | 39.7%    | 51.5%  | 39.8% | 35.6% |
| Matric +<br>Cert./Dip.  | 3.1%            | 6.0%     | 8.9%   | 20.1% | 4.3%  | 15.2%         | 9.8%     | 11.1%  | 21.4% | 15.6% |
| Degree                  | 0.4%            | 0.5%     | 6.2%   | 12.0% | 1.1%  | 6.3%          | 5.6%     | 15.2%  | 24.8% | 10.5% |
|                         |                 |          |        |       |       |               |          |        |       |       |
| Mean<br>eduyear         | 8.75            | 9.61     | 10.85  | 12.08 | 9.04  | 10.76         | 10.91    | 12.05  | 12.89 | 11.28 |

### Informal employment: Work activities

- About 60-65% of informal workers are self-employed
- Occupation: Mainly involved in unskilled elementary occupations (but declining from 44% in 2005 to 33% in 2010), craft and related trade work (20%) and working as service workers and shop/market sales workers (increasing from 15% to 20% in 2010)
- Industry: Nearly 50% are involved in activities in the wholesale and retail industry

# **Informal employment:** Work activities

| Male                                   |       | Female  |       |  |
|--|-------|---|-------|--|
| % of total informal sector employment  |       | % of total informal sector employment         | %     |  |
| Farm-hands and labourers               | 14.35 | Street food vendors                           | 30.53 |  |
| Bricklayers and stonemasons            | 10.34 | Street non-food vendors                       | 13.48 |  |
| Street food vendors                    | 8.42  | Spaza shop operator                           | 6.02  |  |
| Street non-food vendors                | 5.81  | Tavern and shebeen operators                  | 5.41  |  |
| Motor vehicle mechanics and fitters    | 4.32  | Hairdressers, beauticians and related workers | 4.43  |  |
| Spaza shop operator                    | 3.85  | Tailors, dressmakers and hatters              | 3.78  |  |
| Car, taxi and van drivers              | 3.78  | Bricklayers and stonemasons                   | 2.84  |  |
| Painters and related workers           | 3.15  | Healer and sangoma                            | 2.68  |  |
| Carpenters and joiners                 | 3.05  | Personal care of children and babies          | 2.62  |  |
| Construction and maintenance labourers | 2.18  | Shop salespersons and demonstrators           | 2.61  |  |
|  | 59.25 |   | 74.40 |  |

# Informal employment: Working conditions

#### Location:

- About 40% of informal workers work at employer's work/home
- 20% work at someone else's home
- Nearly 25% do not have a fixed location of work

#### • Firm size:

- Employees only: 25% have 1 worker only
- Self-employed only: increases to 70%
- All informal sector workers: more than 80%: < 5 employees</li>

# Informal employment: Working conditions

#### Work permanence

- Only 30% of employees in informal sector are permanently employed, showing downward trend
- 63% are in casual / temporary posts (16% for formal sector)

#### Tenure:

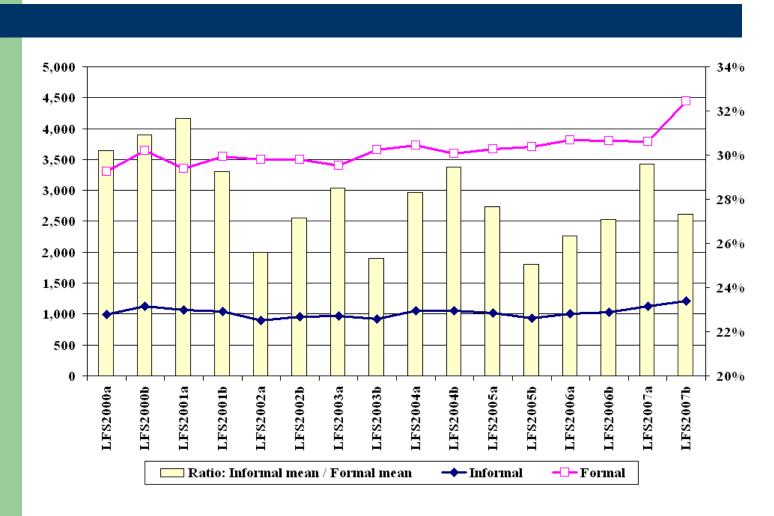
 40% of informal sector employees have worked for present employer less than 1 year

#### Others conditions:

- 20% have contract with employer
- 3.5% are members of trade union (sadly not asked in QLFS...)
- 12.5% are entitled paid leave
- 7% have retirement benefits

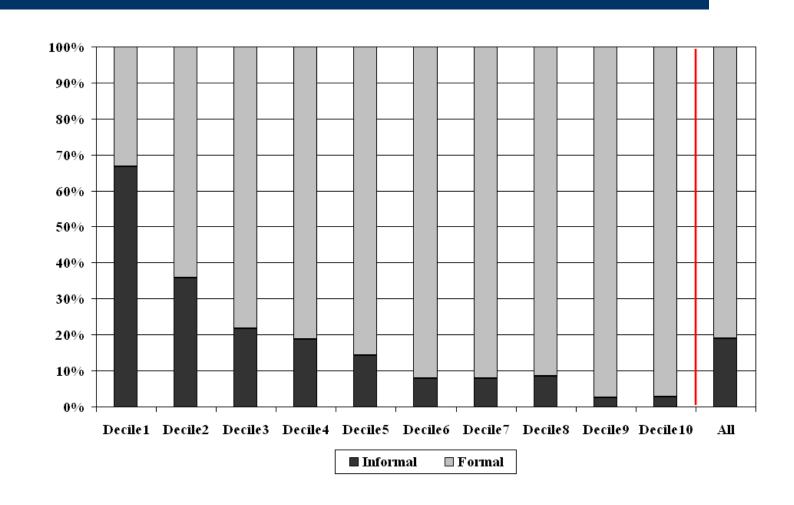
|          | Ir       | nformal sector | Formal sector |          |               |       |
|----------|----------|----------------|---------------|----------|---------------|-------|
|          | Employee | Self-employed  | Total         | Employee | Self-employed | Total |
| LFS2000a | 981      | 1 006          | 998           | 3 077    | 7 319         | 3 302 |
| LFS2000b | 1 011    | 1 194          | 1 127         | 3 379    | 6 055         | 3 547 |
| LFS2001a | 1 132    | 1 039          | 1 064         | 3 101    | 6 882         | 3 314 |
| LFS2001b | 1 031    | 1 042          | 1 039         | 3 315    | 7 036         | 3 531 |
| LFS2002a | 794      | 942            | 894           | 3 214    | 7 952         | 3 487 |
| LFS2002b | 867      | 989            | 951           | 3 272    | 7 146         | 3 502 |
| LFS2003a | 892      | 1 012          | 971           | 3 132    | 7 295         | 3 373 |
| LFS2003b | 903      | 935            | 924           | 3 383    | 8 157         | 3 652 |
| LFS2004a | 889      | 1 138          | 1 056         | 3 402    | 8 528         | 3 723 |
| LFS2004b | 823      | 1 169          | 1 058         | 3 341    | 7 880         | 3 591 |
| LFS2005a | 1 014    | 1 017          | 1 016         | 3 322    | 8 872         | 3 676 |
| LFS2005b | 974      | 902            | 928           | 3 462    | 7 317         | 3 678 |
| LFS2006a | 958      | 1 030          | 1 006         | 3 510    | 8 662         | 3 818 |
| LFS2006b | 904      | 1 094          | 1 029         | 3 564    | 7 802         | 3 802 |
| LFS2007a | 1 190    | 1 083          | 1 121         | 3 518    | 8 095         | 3 790 |
| LFS2007b | 1 139    | 1 250          | 1 214         | 4 241    | 7 749         | 4 441 |

# Informal employment: Mean monthly earnings (2000 price)



|          | Informal sector |          |        |       | Formal sector |          |        |       |
|----------|-----------------|----------|--------|-------|---------------|----------|--------|-------|
|          | Black           | Coloured | Indian | White | Black         | Coloured | Indian | White |
| LFS2000a | 765             | 961      | 1 917  | 3 701 | 2 139         | 2 574    | 3 547  | 6 360 |
| LFS2000b | 906             | 1 317    | 1 693  | 4 229 | 2 280         | 2 947    | 3 597  | 6 866 |
| LFS2001a | 874             | 1 213    | 2 210  | 3 939 | 2 183         | 2 874    | 3 606  | 6 347 |
| LFS2001b | 751             | 1 436    | 2 106  | 4 527 | 2 253         | 2 820    | 3 861  | 6 780 |
| LFS2002a | 715             | 1 154    | 2 705  | 3 241 | 2 305         | 2 790    | 3 780  | 6 775 |
| LFS2002b | 708             | 1 214    | 2 595  | 3 971 | 2 405         | 2 704    | 3 583  | 6 866 |
| LFS2003a | 713             | 1 189    | 2 250  | 4 324 | 2 247         | 2 703    | 3 921  | 6 672 |
| LFS2003b | 713             | 1 113    | 4 214  | 4 021 | 2 383         | 2 868    | 4 031  | 7 620 |
| LFS2004a | 782             | 1 413    | 2 861  | 5 324 | 2 459         | 3 034    | 4 924  | 7 346 |
| LFS2004b | 870             | 1 315    | 2 588  | 4 904 | 2 426         | 2 827    | 4 621  | 7 330 |
| LFS2005a | 854             | 1 157    | 2 136  | 4 566 | 2 534         | 2 910    | 4 871  | 7 299 |
| LFS2005b | 802             | 1 408    | 2 608  | 3 067 | 2 576         | 3 157    | 4 155  | 7 195 |
| LFS2006a | 856             | 1 543    | 2 916  | 3 030 | 2 585         | 3 128    | 4 418  | 7 575 |
| LFS2006b | 867             | 1 768    | 1 911  | 3 961 | 2 690         | 2 907    | 5 109  | 7 533 |
| LFS2007a | 952             | 1 532    | 2 255  | 3 300 | 2 684         | 3 330    | 5 176  | 7 367 |
| LFS2007b | 1061            | 1 514    | 3 285  | 3 692 | 2 813         | 3 414    | 9 723  | 9 455 |

### Informal employment: Earnings decile of non-agricultural workers, LFS 2007 September



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## Conclusion on characteristics of informal sector workers

- Black
- Self-employed (especially females)
- Staying in Eastern Cape, KwaZulu-Natal, Gauteng or Limpopo
- Without Matric
- Aged 25-44 years
- Monthly earnings: ± R1000 (2000 prices)
- Temporary/Casual contract
- Involved in unskilled elementary occupations
- Involved in wholesale/retail industry

# Entry to informal sector – voluntary or involuntary decisions?

- Voluntary (active) decision to enter:
  - Prefer the freedom in informal sector (compared with the rigid regulations and taxation faced by formal enterprises)
  - Strike the right balance between home and income-raising responsibilities (e.g., housewives teaching swimming to kids for 2hours/day, while still able to take care of their kids + watch Oprah Winfrey Show / 7 de laan at home)
  - Tax avoidance

# Entry to informal sector – voluntary or involuntary decisions?

- Involuntary (passive) decision to enter:
  - Unable to find employment in formal sector (low education, experience, skills level, etc.)
  - Recently retrenched from the formal sector (recession, simply unproductive)
- Note: there could be barriers of entry to informal sector:
  - High crime rate at the work location
  - Lack of access to finance/loan
  - Lack of infrastructure
  - Lack of training opportunities to upgrade skills (due to short tenure?)

### Thank you!

Feel free to ask questions formally or informally...

### 3 groups of unemployed

