



WIEGO Focal Cities

5-year Strategic Plan Snapshots

For urban informal workers to secure and improve their livelihoods, their organizations need to have voice in urban planning and policy-making processes. Focal Cities are where WIEGO intentionally supports informal workers' organizations in making their voices heard in dialogue with government officials about issues that affect their working lives. WIEGO has five Focal Cities: Accra, Ghana; Dakar, Senegal; Delhi, India; Lima, Peru and Mexico City, Mexico. The areas of work described below reflect the pillars of the Focal Cities approach that are reflected in each city's specific 5-year strategic plan (April 2018 to March 2023).

The Focal Cities Team

Dorcas Ansah, Focal Cities Coordinator, Accra
Karim Saagbul, Pickit Project Officer, Accra
Adama Soumaré, Focal Cities Coordinator, Dakar
Maguette Diop, ReWCC Project Coordinator, Dakar
Shalini Sinha, Focal Cities Coordinator, Delhi
Avi Singh Majithia, Project Officer, Focal City Delhi
Carmen Roca, Coordinator, Focal City Lima
Edith Anampa, Project Officer, Focal City Lima
Tania Espinosa Sánchez, Coordinator, Focal City Mexico
Yuleina Carmona, Project Officer, Mexico City
Jenna Harvey, Global Focal Cities Coordinator

What we will do:



Strengthen CAPACITY AND SKILLS

In priority areas identified together with worker organizations based on their needs. Common areas across cities include:

- Collective bargaining
- Administrative law and legal empowerment
- Strengthening leadership and democratic organizational capacity
- Context-specific trainings on policies/regulations affecting informal workers

Increase PUBLIC AWARENESS

Of informal workers' contributions and struggles, as a way to challenge negative stereotypes and build support for informal workers among city citizens and government officials. This work varies by city, including:

- Image campaigns on workers' positive contributions to cities
- Issue-based campaigns
- Photo exhibitions
- Targeted media work including through television, radio, online and print publications



Expand LOCAL NETWORKS AND SOLIDARITY

Within and across occupational sectors and with allied groups to build supportive local networks. This includes the creation of:

- Sector-specific and cross-sector roundtables for sustained exchange and coordination of efforts among informal workers
- Local networks of journalists, lawyers, allied academics and civil society organizations
- Coalitions between worker and civil society organizations around specific, shared priorities (e.g. inclusive master planning, urban mobility)



Facilitate DIALOGUE BETWEEN GOVERNMENTS & WORKERS

Through support to workers' organizations during every phase of the engagement process, including:

- Preparation: Supporting workers' organizations in building advocacy capacity and confidence, outlining and framing arguments, obtaining evidence and cultivating key allies.
- Dialogue: Facilitating engagement between workers and government officials in a range of formats ranging from information sharing to negotiation.
- Accountability: Coordinating efforts with workers' organizations to keep governments accountable for commitments made, or to advocate for continued dialogue.



What we will do:



Strengthen CAPACITY AND SKILLS

In priority areas identified together with worker organizations based on their needs. Common areas across cities include:

- *Collective bargaining*
- *Administrative law and legal empowerment*
- *Strengthening leadership and democratic organizational capacity*
- *Context-specific trainings on policies/regulations affecting informal workers*

Increase PUBLIC AWARENESS

Of informal workers' contributions and struggles, as a way to challenge negative stereotypes and build support for informal workers among city citizens and government officials. This work varies by city, including:

- *Image campaigns on workers' positive contributions to cities*
- *Issue-based campaigns*
- *Photo exhibitions*
- *Targeted media work including through television, radio, online and print publications*



Expand LOCAL NETWORKS AND SOLIDARITY

Within and across occupational sectors and with allied groups to build supportive local networks. This includes the creation of:

- *Sector-specific and cross-sector roundtables for sustained exchange and coordination of efforts among informal workers*
- *Local networks of journalists, lawyers, allied academics and civil society organizations*
- *Coalitions between worker and civil society organizations around specific, shared priorities (e.g. inclusive master planning, urban mobility)*



Facilitate DIALOGUE BETWEEN GOVERNMENTS & WORKERS



Through support to workers' organizations during every phase of the engagement process, including:

- Preparation: Supporting workers' organizations in building advocacy capacity and confidence, outlining and framing arguments, obtaining evidence and cultivating key allies.*
- Dialogue: Facilitating engagement between workers and government officials in a range of formats ranging from information sharing to negotiation.*
- Accountability: Coordinating efforts with workers' organizations to keep governments accountable for commitments made, or to advocate for continued dialogue.*

Long-term Changes in Urban Policy and Practice



- **Accra and Dakar:** Inclusion of waste pickers into municipal solid waste management system
- **Delhi:** Master Plan 2021 inclusive and supportive of informal livelihoods
- **Lima:** Progressive formalization programming for street and market vendors
- **Mexico City:** Inclusive secondary legislation following from city constitution for self-employed workers



WIEGO Focal Cities

5-year Strategic Plan Snapshots

For urban informal workers to secure and improve their livelihoods, their organizations need to have voice in urban planning and policy-making processes. Focal Cities are where WIEGO intentionally supports informal workers' organizations in making their voices heard in dialogue with government officials about issues that affect their working lives. WIEGO has five Focal Cities: Accra, Ghana; Dakar, Senegal; Delhi, India; Lima, Peru and Mexico City, Mexico. The areas of work described below reflect the pillars of the Focal Cities approach that are reflected in each city's specific 5-year strategic plan (April 2018 to March 2023).

The Focal Cities Team

Dorcas Ansah, Focal Cities Coordinator, Accra
Karim Saagbul, Pickit Project Officer, Accra
Adama Soumaré, Focal Cities Coordinator, Dakar
Maguette Diop, ReWCC Project Coordinator, Dakar
Shalini Sinha, Focal Cities Coordinator, Delhi
Avi Singh Majithia, Project Officer, Focal City Delhi
Carmen Roca, Coordinator, Focal City Lima
Edith Anampa, Project Officer, Focal City Lima
Tania Espinosa Sánchez, Coordinator, Focal City Mexico
Yuleina Carmona, Project Officer, Mexico City
Jenna Harvey, Global Focal Cities Coordinator

What we will do:



Strengthen CAPACITY AND SKILLS

In priority areas identified together with worker organizations based on their needs. Common areas across cities include:

- Collective bargaining
- Administrative law and legal empowerment
- Strengthening leadership and democratic organizational capacity
- Context-specific trainings on policies/regulations affecting informal workers

Increase PUBLIC AWARENESS

Of informal workers' contributions and struggles, as a way to challenge negative stereotypes and build support for informal workers among city citizens and government officials. This work varies by city, including:

- Image campaigns on workers' positive contributions to cities
- Issue-based campaigns
- Photo exhibitions
- Targeted media work including through television, radio, online and print publications



Expand LOCAL NETWORKS AND SOLIDARITY

Within and across occupational sectors and with allied groups to build supportive local networks. This includes the creation of:

- Sector-specific and cross-sector roundtables for sustained exchange and coordination of efforts among informal workers
- Local networks of journalists, lawyers, allied academics and civil society organizations
- Coalitions between worker and civil society organizations around specific, shared priorities (e.g. inclusive master planning, urban mobility)



Facilitate DIALOGUE BETWEEN GOVERNMENTS & WORKERS

Through support to workers' organizations during every phase of the engagement process, including:

- Preparation: Supporting workers' organizations in building advocacy capacity and confidence, outlining and framing arguments, obtaining evidence and cultivating key allies.
- Dialogue: Facilitating engagement between workers and government officials in a range of formats ranging from information sharing to negotiation.
- Accountability: Coordinating efforts with workers' organizations to keep governments accountable for commitments made, or to advocate for continued dialogue.

