

THE MSUNDUZI MUNICIPALITY

CITY OF PIETERMARITZBURG



INTRODUCTION



- Pietermaritzburg is the capital city of the province of KwaZulu Natal
- 2nd largest city in the province
- Serves a population of 1 million people in the region
- 45 minutes from Durban

INTRODUCTION

- Informal economy is a permanent, significant component of the province's economy
- It provides the opportunity for income generation
- Growth strategies have set out goals to support in informal economy
- Regulation of the informal economy lacks co-ordination
- Policy proposal underway for the informal economy

STREET TRADING

- Local government was given the mandate to promote economic development only in 1995
- It has become increasingly difficult to provide the resources to support this mandate
- Economic development unit was only established three years in Msunduzi
- Street trading function was located in the Licensing Division
- Function is still administered by the division, but no monitoring or enforcement
- Interim task team currently being established ahead of fully fledged unit

INFORMAL TRADE TASK TEAM



- Established initially with representation from council, informal traders and formal business
- Sites were demarcated in Church Street, and later in the arterial streets
- Total of 895 sites demarcated, of which 170 are vacant
- Total number of traders is in the region of 2500
- Major difficulty is that everybody wants to be close to the taxi ranks



- Licensing allocated the sites, issued the licenses and monitored the process
- An enforcement team was seconded to the division
- Enforcement difficult because of the vast area and too many traders
- Some sites provided with street furniture



- Rentals were set at R150 for a site with furniture, and R60 for an open site
- Traders complained of high rentals, many fell into arrears
- Informal Trade Committee was then established by council
- Elected area representatives of traders served on the committee
- Meetings bogged down with solving problems, little done on policy, training

STREET TRADING BYLAWS

- Bylaws include prohibitions, restrictions, trader's duties and impoundment of goods
- Prohibitions
 - Next to a government building
 - Place of worship
 - National monuments
 - Next to a business selling similar goods
 - At entrances or exits to buildings

■ Restrictions

- Sleeping on site
- Erecting permanent structures
- Placing or storing things dangerously
- Obscuring window displays
- Obstructing public facilities
- Storage of petroleum gas

- Duties of traders
 - Removal of goods, litter, portable structures from the site
 - Keeping the site clean
 - Ensuring nothing stains sidewalks and buildings
- Impoundment
 - Prohibited areas
 - Receipts issued for goods
 - Goods to placed in safe custody

ADMINISTRATION

- Licensing Division handled dealt with all issues
 - applications
 - Interviews
 - Drawing up lease agreements
 - Allocation of sites
 - Issuing of licenses
 - Identification of sites
 - Painting of sites

CHALLENGES

- Lack of trading space in the city centre
 - Too many traders in certain areas



CHALLENGES

- Lack of trading space in the city centre
 - Too many traders in certain areas
 - Trading in areas not permissible by the bylaws



CHALLENGES

- Lack of trading space in the city centre
 - Too many traders in certain areas
 - Trading in areas not permissible by the bylaws
 - Some streets made impassable, pedestrians have to walk on the street





STREET 101
DHL
Safaricom

GIFTS GALORE
CARDS • GIFTS • TOYS
STATIONERY

2730
28

GIFTS GALORE
BRIGHT COLOUR
SLEEPING



ULUSHA
LWASEMGUNGUNDLOVU
LUKHETHA
UKUZITHIBA OCANCINI

CHALLENGES

- Sidewalks not wide enough to accommodate traders
- Minimum width requirement is 2,8m
- Many pavements are narrow in high pedestrian volume areas
- Traders occupy most of the pavement and encroach on parking spaces



CHALLENGES

- Review of bylaws and National regulations
 - government buildings
- Provision of proper street furniture
- Education and training
- Creation of more off-street markets



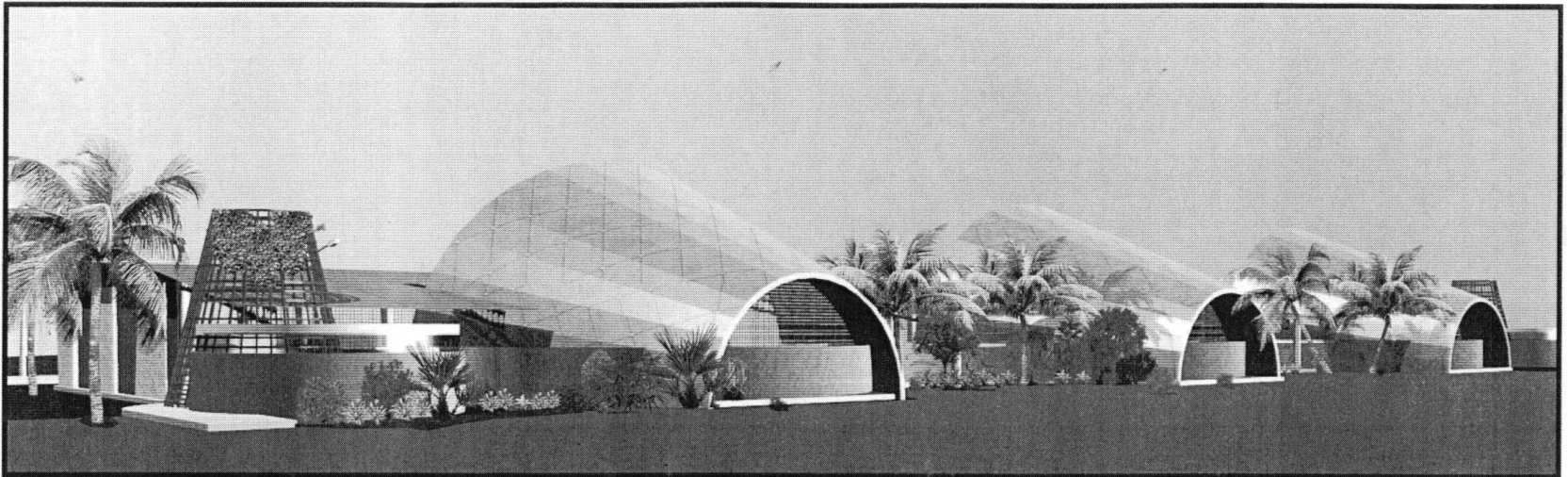
KEY INTERVENTIONS

- Freedom Square Trading Facility
 - Square currently has 200 traders
 - New facility will be alongside the new taxi rank
 - Traders to be grouped; possibility of forming co-operatives
 - Special areas for hairdressers, telephone services, fast food, etc.
 - Seating for fast food customers, and storage for goods

FREEDOM SQUARE



FREEDOM SQUARE



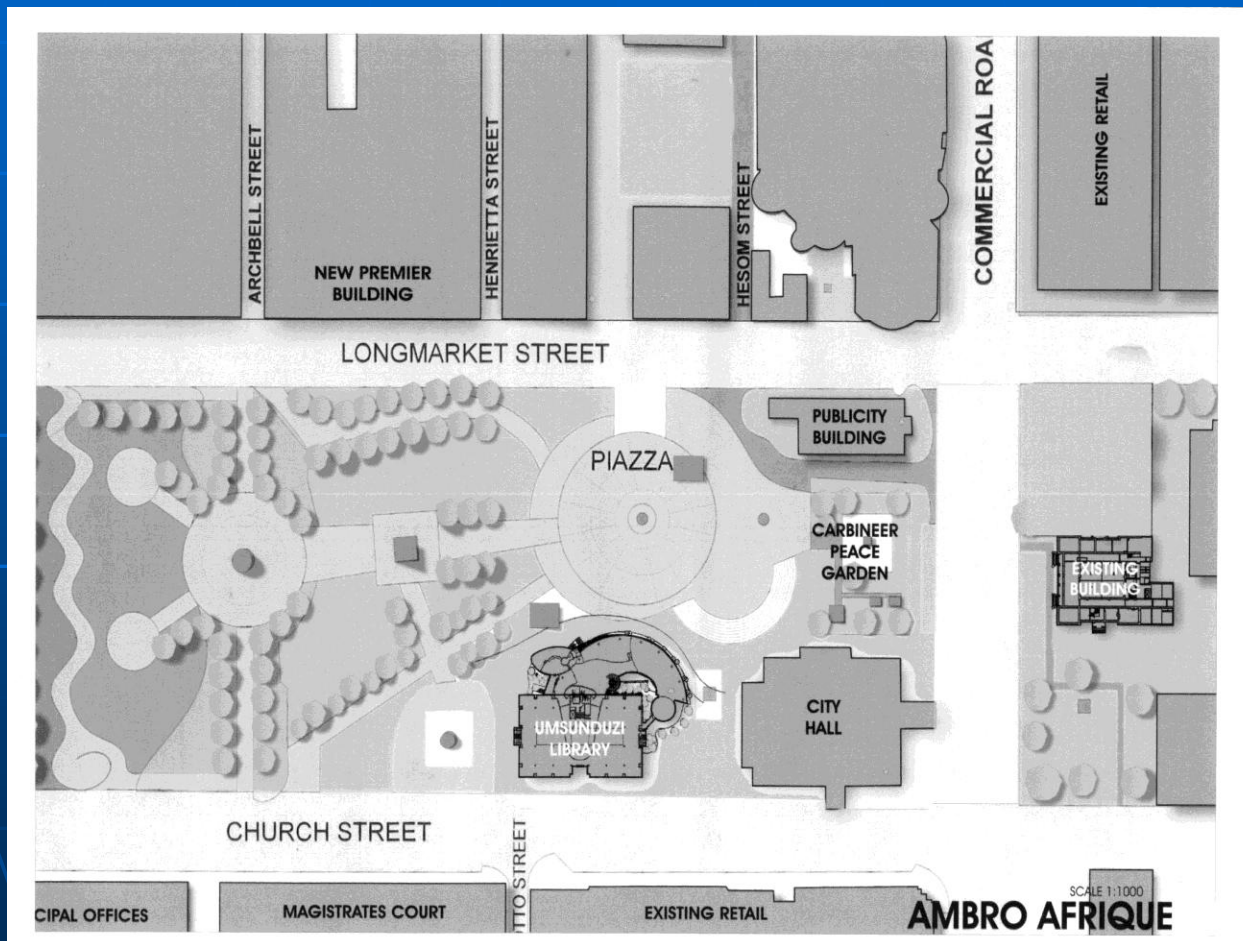
GARDEN PERSPECTIVE

TAXI RANK
PIETERMARITZBURG CITY CENTRE



AMBRO-AFRIQUE
CONSULTANTS

FREEDOM SQUARE



DEBI MARKET



- Established in response to a need for proper trading facilities adjacent to a shopping node
- Traders lobbied the council
- A development committee was established chaired by the Ward Councillor
- Council is giving the management of the market to the traders



IDEALS
FRESH
PRODUCE

Chubb
ARMED RESPONSE

BANANA BANANA
THE PEOPLE'S
CHOICE





FAILSWORTH ROAD SHOPPING AREA

- This area has both informal traders and small retailers and shoe manufacturers
- Has a special character, trading mainly in clothing and footwear
- Customers come from other provinces and neighbouring countries
- Some traders provide special facilities for visiting customers
- Council is working with the property owners, formal businesses and informal traders to improve the area, making it safe for customers and traders



SALE
FACTORY SALE

OSMAN'S
DISCOUNT
WAREHOUSE

THE SHOE STORE
HAWKERS DEN

THE JERSEY SHOP
SPECIALIZING IN
JERSEYS
25 A MANCHESTER RD

SALE

HIGH CLASS
FACTORY SHOE S

DISCOUNT
20%
30%
SALE

AIR-PRICE

NP 50188

NP 245 290





