WIEGO SOCIAL PROTECTION PROGRAMME:
OCCUPATIONAL HEALTH AND SAFETY PROJECT
THE IMAGINE DURBAN CARDBOARD RECYCLING PROJECT

Implemented by

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• Exposure to dirt, pollution & the elements
• Heavy loads on head
• Walking long distances
• Inability to afford trolleys
• Scarcity of cardboard supply
• Theft of cardboard
• Exploitation by some ‘middle-men’
• Lack of recognition from city officials for service provided
URBAN DESIGN
‘FRIENDS OF THE RECYCLERS’
Invitation to Formal Businesses to participate.

Initiating sustainable practices in our city is becoming a necessity and we as citizens of eThekwini need to embrace sustainable development.

A Long Term Plan for the city has been developed and adopted by the eThekwini Municipality’s Council to inspire citizens, non-governmental organizations, business and government to work together, take ownership of a set of action areas to build a caring and liveable city.

As part of the implementation phase of the plan, the NGO, Asiye eTufeleni has been commissioned by eThekwini Municipality through its Imagine Durban Demonstration Fund, a joint initiative between the Municipality and Sustainable Cities, a Vancouver based NGO (Canada), to implement an inner city cardboard recycling project.

The project is aimed at testing methods of improving the livelihoods of informal cardboard recyclers and better manage the cardboard collection process within the public realm. Asiye eTufeleni will be piloting the project with the distribution of custom-designed trolleys and equipment to a group of identified beneficiaries, some of which are depicted here:

As part of the pilot phase, we invite formal businesses to participate in the exciting opportunity to donate their cardboard and paper wastes to Imagine Durban cardboard recyclers. You as a formal business stand to gain in the following ways:

- Waste recycling and thereby contributing to a zero-waste environment
- Improving the livelihoods of Cardboard Recyclers
- A certificate of recognition signed by the City Manager & the Director of Sustainable Cities (Canada)

During the 3 month process formal evaluation of this ‘Friends of the Recyclers’ initiative will be carried out, so that the most positive aspects may be implemented on a more formalised basis and extended to as many businesses as possible.

If you would like to be involved in this initiative or for more information, please feel free to contact Tasmi Quazi on (031) 309 3880 or email tasmi@ase.org.za and visit our website: www.imaginedurban.org

EQUIPMENT
Different locations
Different challenges
Different opportunities
PROJECT PLAN

1. Research & Street work
2. Identification of participants
3. Design research & development
4. Testing & Evaluation of proposed designs
5. Refining preferred designs
6. Upscaling & 2nd generation delivery